

THE CINCINNATI REGION HACKING HOMELESSNESS

Inaugural Ideation Workshop

June 6-7, 2020

Xavier University

Cincinnati, OH

<https://cincinnatihackinghomelessness.com>

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Vision: We envision a Cincinnati where all people have a safe place to reside.

Mission: We will accomplish this vision using our “Wisdom of the Community Cultural Transformation” method and identifying community derived and supported solutions. An important part of our mission is to include those who are not usually considered part of the solution.

Format: The inaugural Cincinnati Region Hacking Homelessness event will span two days and offer time for both ideation and strategy-building.

Day 1, Saturday, will largely be spent in brainstorming sessions. Participants will get to work with several small groups that will expose them to similar and differing viewpoints. By the end of the day, we aim to have at least fifteen actionable items.

Day 2, Sunday, participants will begin crafting strategies and tactics to implement the actionable items from Day 1. We also anticipate “idea owners” to emerge. These individuals or organizations will champion the idea and own its implementation.

Value Proposition: Cincinnati Hacking Homelessness seeks to identify fifteen (15), 1% solutions that will made an impact on homelessness in the region.

June 6-7, 2020 at Xavier University, Cincinnati, OH

- ▶ Saturday June 6, 2020 8am-6pm
- ▶ Sunday June 7, 2020 8am-6pm





On any given night, more than 550,000 people experience homelessness in the United States. Despite massive efforts to address homelessness, it remains unsolved. New solutions are needed, and we believe the best ideas can be found at the local level.

We will gather 100 community members for a weekend **workshop**. Attendees will be intentionally chosen to represent all sectors of society to allow the most innovative ideas to be developed. We're specifically looking for a cross-section of business leaders and entrepreneurs, community leaders, social activists, and homeless advocates.

Our goal is 15, 1% solutions. What's a 1% solution? Since there are no silver bullets to end homelessness, we've opted to focus on small actionable ideas that can make a 1% difference in the current circumstance. These solutions could range from an awareness campaign to a new social venture or for-profit company. What matters is that we develop these ideas enough to begin crafting strategies and even some initial tactics to get started.

After the weekend, we will support **implementation** of solutions based on the passion and enthusiasm of participants. We will plan future engagements to measure and monitor how we've moved the needle.

Stakeholder Groups To Invite

- ▶ Without housing
- ▶ Families of those without housing
- ▶ Previously without housing
- ▶ Contractors/builders
- ▶ Homeless advocates
- ▶ Government agents
- ▶ Local politicians
- ▶ Non-profits
- ▶ Business owners
- ▶ Service providers
- ▶ Foundations
- ▶ College students
- ▶ Military supporters
- ▶ Military veterans
- ▶ Mental health advocates
- ▶ Churches/Religious groups
- ▶ Anti-trafficking groups
- ▶ Prisoner reintegration advocates
- ▶ Drug advocates
- ▶ School counsellors
- ▶ Employment advocates
- ▶ Abuse related advocates
- ▶ Motivational speakers
- ▶ Neighborhood Assoc./Community Alliances
- ▶ Libraries
- ▶ Arts groups or organizations
- ▶ Universities, colleges, K-12 schools
- ▶ Farmers' markets
- ▶ Men's and women's groups
- ▶ Media, radio personalities
- ▶ Local unions (teachers, law enforcement, etc.)
- ▶ Sports teams
- ▶ Donors, funders, foundations
- ▶ Law enforcement
- ▶ Libertarians, Democrats, Republicans, Charterites
- ▶ Business Coaches
- ▶ Entrepreneurs
- ▶ LGBTQ Community



Sponsorship Levels	Title Sponsor \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Number Available	1	2	4	10	Unlimited
Complementary Saturday admittance	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Complementary Sunday admittance	2 tickets	2 tickets	2 tickets	1 ticket	1 ticket
Item in virtual goodie bag	Yes	Yes	Yes	Yes	Yes
Logo (company supplied) on Website	Prominent	Yes	Yes	Yes	Yes
Mention on social media	20	15	10	5	1
Sponsorship for Lived-Experience Groups	4	2	1		
Naming Rights for Meal	Dinner	Lunch	Breakfast or Breaks		
Additional attendee at VIP event	2	1	1		
Logo (company supplied) on centerpieces	Yes	Yes	Yes		
Exhibit Table	Yes	Yes			
5-minute speaking opportunity during event	Yes				
Organizers will send follow up email on your behalf (must be approved by organizers)	Yes				

What are you funding?

1. The weekend workshop.
2. Implement the ideas from the weekend
3. Turn this into a repeatable model

Tentative Agenda:

Friday Evening	Experiential Event
REFINING THE PROBLEM AND SOLUTION STATEMENTS	
Saturday Morning	<p>Welcome and speakers (1 hr)</p> <p>Brain dump (30 minutes)</p> <ul style="list-style-type: none"> - What are biggest needs? - What are solutions? <p>Innovation Thinking (“What’s The Big Idea” Game) (2 hr)</p> <ul style="list-style-type: none"> - What are biggest needs? - What are solutions?
Saturday Lunch	<p>Roundtables</p> <ul style="list-style-type: none"> - Marketing - Legal - Financial
Saturday Afternoon	<p>Review and update:</p> <ol style="list-style-type: none"> 1. Sphere of Influence Mapping 2. Top Causes of Homelessness 3. Homeless Journey (Steps out of Homelessness) 4. Needs Assessment 5. Solution set
Saturday Closeout	Voting for Tentative Solutions
Saturday Dinner	<p>Vendor Tables</p> <p>Support Tables</p>
Saturday Evening	<p>Social</p> <p>Experiential Event(s)</p>
IDENTIFYING SOLUTIONS AND PLANNING IMPLEMENTATION	
Sunday Morning	<p>Identify solution paths</p> <p>How can we impact...</p> <p>Top Three Solutions</p> <p>Top Three Challenges</p> <p>Top Three Fund Resources</p>
Sunday Lunch	<p>Topic breakout groups</p> <ul style="list-style-type: none"> - NPO training - Business training - Social venture training - Government Interaction training - Job training
Sunday Afternoon	<p>30—60—90 Day Action Plan (what)</p> <p>Roles and Responsibilities (how)</p> <p>Monthly Review Process (accountability)</p>